



THE BARRAX PODCAST



WHY YOU NEED A PODCAST:

>135M

podcast viewers in the United States alone

100%

increase in podcast viewership since 2019

\$2B

estimated advertising revenue from podcasts in 2024

THE BARRAX PODCAST

WILL HELP YOU:



**Amplify
your voice**



**Invest in
your legacy**



**Craft
compelling
stories**



**Connect with
customers**

APPEAR ON



VIA PROFESSIONAL:

- Cameras¹
- Microphones²
- Lighting³
- Interview Guidance⁴
- Production Software⁵
- Distribution⁶

BE FEATURED TODAY!



See page two for superscript details!

- (1) Three camera angles shot in 1080p quality: Host + Guest (wide), Host (close-up), Guest (close-up).
- (2) Two podcast-ready Shure SM57 Dynamic, Cardioid microphones with stands and wind filters to make you sound "Radio Ready" wherever you would like to record!
- (3) Professional photography lighting setup to bring light not only your business space but also your beautiful face!
- (4) You may design the questions you want to be asked, and we will we ask them in an interesting, compelling way. We are also happy to provide suggestions on how to tailor your response for maximum captivation of the crowd!
- (5) We utilize Apple's proprietary, professional video and audio recording systems: Final Cut Pro (video) and Logic Pro (audio). That's right, we treat you like the movie star you are!
- (6) One full-length recording of your podcast will be produced ad-free and be provided to you will receive publishing rights to distribute it wherever you please. Additional, requested clips of the podcast can also be provided. We recommend placing the full-length episode on your website, whereas the clips should live on you social media accounts. The Barrax Podcast reserves the right to publish a version of the episode containing advertisements on our own YouTube, Apple Podcasts, Spotify, and Google Podcasts channels. Promotion of The Barrax Podcast is paid-for; therefore, guests will benefit from any future promotion of The Barrax Podcast.